

CERTIFICATE

OF COMPLETION

THIS IS TO CERTIFY THAT

Maryna Gudz

has successfully completed the micro-credential course

**"SMART ECONOMY: DIGITALISATION
AND ARTIFICIAL INTELLIGENCE IN SUSTAINABLE
BUSINESS PROCESS MANAGEMENT"**

Learning outcomes and competences

Upon successful completion of the micro-credential, the participant has demonstrated the ability to:

- explain the role of management digitalisation and artificial intelligence in the transformation of business processes, as well as analyse the economic opportunities and limitations of AI application in organisational activities;
- apply digital tools and AI-based solutions for the automation of managerial processes, analytical data processing, and decision-making support in financial and operational activities;
- use predictive analytics and algorithmic approaches to forecast financial and operational indicators, model managerial situations, and justify alternative management decisions;
- evaluate the economic effectiveness of implementing AI solutions, determine the ROI of digitalisation initiatives, and analyse the risks and ethical aspects of artificial intelligence in management;
- develop and present well-grounded digital management solutions, work effectively in teams, and justify economic conclusions in the context of the Smart Economy and sustainable development.

Course details

Workload: 90 hours

Credits: 3 ECTS

Level: EQF Level 5–7

Mode of delivery: Fully online

Course period: 14 April – 20 May 2026

**Director
of Karazin Banking Institute
V.N. Karazin Kharkiv National University**



Anna CHKHEAILO

Date of issue: 20 May 2026

Certificate ID: 245/2026