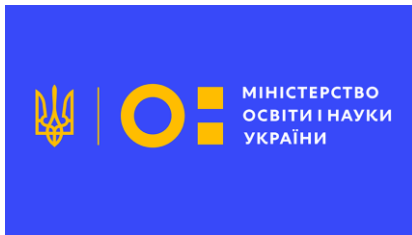


Ministry of Education and Science of Ukraine
 Zaporizhzhia Regional Council
 Zaporizhzhia Polytechnic National University
 National University “Yuri Kondratyuk Poltava Polytechnic”
 Odesa National Technological University
 Poltava University of Economics and Trade
 Alfred Nobel University, Dnipro
 Ukrainian State University of Science and Technology, Dnipro
 Simon Kuznets Kharkiv National University of Economics
 V.N. Karazin Kharkiv National University
 O.M. Beketov National University of Urban Economy in Kharkiv
 Almaty Technological University, Almaty, Republic of Kazakhstan
 Association UCM-Italy (Unione Cuochi del Mediterraneo), Italian Republic
 Tourist Information Center, Zaporizhzhia
 Consul Travel Service, Turkey
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 Tourist Information Center, Zaporizhzhia



POLTAVA UNIVERSITY OF ECONOMICS AND TRADE



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III International Research and Practice Conference
 “GLOBAL ACHIEVEMENTS AND CURRENT TRENDS IN TOURISM AND
 HOTEL AND RESTAURANT DEVELOPMENT”



INFORMATION LETTER

Dear colleagues!

The Department of Tourism, Hotel and Restaurant Business of Zaporizhzhia Polytechnic National University invites you to take part in III International Research and Practice Conference “**Global Achievements and Current Trends of Tourism and Hotel and Restaurant Development**” that will be held on 14–15 November 2024.

CONFERENCE SECTIONS:

Section 1. Tourism and Recreation

1. Tourism in Ukraine during the martial law period.
2. Tourism management and marketing: modern challenges.
3. World achievements and innovative technologies in tourism.
4. Tourist education and personnel support of the tourist industry.
5. Regions and countries of the world as a component of the global competitiveness of tourist destinations.
6. Organization of tourists' leisure and recreation.

Section 2. Hotel and restaurant business

1. Hotel and restaurant business of Ukraine during the martial law period.
2. Marketing and management in the hospitality industry.
3. Modern trends and strategies for developing the hotel and restaurant industry.
4. Professional education and personnel support of the hotel and restaurant sector.
5. The current state, problems, and prospects for developing the service sector in Ukraine and the world.

TERMS OF PARTICIPATION IN THE CONFERENCE

Domestic and foreign scholars and practitioners, post-graduate students, and post-doctoral students are invited to participate in the conference.

To participate in the conference, we ask that you send your conference abstracts and application forms to the email address conference.nuzp@gmail.com of the conference organizing committee till **5th November 2024**

Participation in the conference is **FREE**.

Form of participation in the conference: distant.

Each author will receive a collection of conference abstracts and a certificate of participation to the specified email address.

The electronic collection of abstracts of the reports will be posted on the Zaporizhzhia Polytechnic National University website.

The organizing committee reserves the right to reject abstracts if they do not meet the requirements or the topic of the conference.

ABSTRACT WRITING REQUIREMENTS

- Abstracts are submitted electronically in the format .doc or .docx, Microsoft Word editor.
- Abstracts up to four pages in A4 format.
- The font type is Times New Roman; font size – 14 pt.; paragraph – 1,25 cm; top, bottom, left, and right margins – 20 mm; interval – 1,5.
- In the upper left corner in bold, all uppercase letters contain information about the UDC.
- In the right corner, the author's name and initials(s) are in bold.
- The next line – academic degree, title, author(s). For students – group number.
- The next line is the name of a higher education institution or the place of work.
- The next line is information about the city and country of the institution or workplace.
- For students: information about the academic supervisor, cursive.
- Below is the title of the abstract in bold capital letters in the center of the string.
- The main text of the abstract is written through a line.
- Each illustration, diagram, and scheme must be signed, and each table must have a name.
- Drawings, if made in Word, must be grouped together and represent a single graphic object.
- It is prohibited to use scanned material, color and background, hyphenation in text, and page numbering.
- Formulas should be printed with the Microsoft Equation formula editor and numbered in parentheses.
- The list of references should contain only the sources that are referenced in the text; the literature is drawn up according to the established requirements (Library and Publishing Standards: DSTU 8302:2015 «Information and documentation. Bibliographic link. General Regulations and Rules of Compilation»).
- The name of the abstract files and applications should include the sections, last name, and represented view: 1_Andrianov_tezy and 1_Andrianov_zayavka
- Conference languages: Ukrainian, English.
- The author is responsible for the content of the abstracts.
- It is mandatory **for students** to have a research supervisor.
- Paper abstracts that do not meet the requirements will not be considered.
- If the abstracts

CONTACT INFORMATION FOR SECTIONS:

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ABSTRACT EXAMPLE:

UDK 636.15

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INNOVATIVE DEVELOPMENT OF TOURISM IN THE CONDITIONS OF GLOBAL INTEGRATION

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Abstract's text. Abstract's text. Abstract's text [1]. Abstract's text. Abstract's text. Abstract's text. Abstract's text. Abstract's text [2].

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Literature:

1. Безхлібна А.П. Аналіз економічних показників конкурентоспроможності Приморських регіонів України. *Таврійський науковий вісник*. Серія: Економіка: Науковий журнал. 2021. Вип. 8. С. 55-63.

2. Zaitseva V.M., Shelemetieva T.V. Evaluation of the social and economic development of tourism in Ukraine as an essential direction of management efficiency. *Herald of the Economic Sciences of Ukraine*. 2020. № 1. P.103-108.

ORGANIZING COMMITTEE:

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EXAMPLE OF COMPLETING AN APPLICATION FORM

Application

to participate in III International Research and Practice Conference
“GLOBAL ACHIEVEMENTS AND CURRENT TRENDS IN TOURISM
AND HOTEL AND RESTAURANT DEVELOPMENT”

14–15 November 2024.

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Title of theses	укр. Ukr.	Сучасний стан та перспективи розвитку екотуризму в Швейцарії
	англ. Eng.	The current state and prospects for the development of ecotourism in Switzerland
UDC		338.488
Keywords (from 3 to 5)	укр.	Швейцарія
	Ukr.	екотуризм
		курорт
		турист
	англ.	Switzerland,
	Eng.	ecotourism
	resort	
	tourist	